

Curriculum Vitae

Personalia

Name: Marijn Eelke de Jong
Date of birth: 27 december 1979
Place of birth: Amsterdam, Netherlands
Address: Wijnhornsterstraat 118
8932 EZ Leeuwarden
Netherlands
Phonenumber: 0031 6520 41 585
E-mailaddress: info@marijnuxd.nl
Nationality: Dutch
Marital status: Living together
Drivers license: Yes (type B)

Workexperience

Period: 2007 - present
Employer: **Ordina Clockwork**
Function: **Interaction designer**
Tasks: Inventing creative website concepts and presenting it to customers. To advice the customer about the best solutions to their challenges. Doing expert reviews of their websites. Performing usabilityresearch and interviews. Creating persona's. To translate website concepts to annotated wireframes. Transforming the wireframe into a clickable prototype. The coaching of interns. Helping in the acquisition of new customers.

Period: 2003 – present
Employer: **Self employed**
Function: **Interaction- and graphic designer**
Tasks: Performing several interaction- en graphic design freelance assignments for small business clients. Creating the interaction- and graphic design for a datingwebsite.

Education

Period: September 2001 – January 2007
Institution: Noordelijke Hogeschool Leeuwarden, Netherlands
Course: **Communication & Multimedia design**
Diploma: Bachelor of Multimedia

Period: September 1998 – January 2000
Institution: College of Multimedia Engineering, Netherlands
Course: **Multimedia Engineering**
Diploma: Certificate 1 and 2

Period: September 1997 – January 1998
Institution: ROC Amsterdam, Netherlands
Opleiding: **Social Cultural Work**
Diploma: None

Workshops:

- Nielsen Norman Group workshop “Designing for complex applications”
- Adaptive path workshop “Interaction Design”
- Presentationskills
- Communicationskills

Recent projects

The Voice of Holland	Interaction design for the online audition- and broadcastingwebsite for televisionprogram The Voice of Holland.	www.thevoiceofholland.com
The Voice of Holland	Interaction design for the mobile broadcastingwebsite for televisionprogram The Voice of Holland.	m.thevoiceofholland.com
KPN	Interaction design and preparations for a usabilityresearch for several parts of the online selfcare environment for mobile, television and internet provider KPN. This included both the environment for private and business customers.	www.kpn.com
ING	Interaction design for a mile registration mobile app for leasecar owners.	
ING	Interaction design and persona’s for the online selfcare environment for leasecar owners.	
Essent	Interaction design and userinterviews for a tablet application for mechanics. They will use the application to registrate their fieldwork.	

Other clients:

Syntrus Achmea, Thieme Meulenhoff, Wehkamp, Holmatro, Agentschap NL, Enexis, Stokit, Van Leeuwen Buizen, Monuta, Super de Boer, Fonds gehandicaptensport, Ordina, Roxit, Ridder Software.

Skills

- Interaction design
- Usabilityresearch
- User interviews
- Expert reviews
- Prototyping
- Concepting
- Graphic design

Software

- Axure RP Pro
- Adobe Photoshop
- Adobe Fireworks

- Microsoft Visio 2007
- Microsoft Word
- Microsoft Powerpoint

Other

Volunteerwork

- Co-worker arthouse movietheater in Leeuwarden
- Co-worker wildlifereserve for vultures in Croatia
- Groupleader for childrengroup in community centre Vierhoek in Amsterdam

Publications

Wireframesoftware review for the Dutch design community website heeftstijl.nl

<http://www.heeftstijl.nl/design/review-wireframe-pakketten-deel-1/>

Languages

Spoken: Dutch, English, basic German.

Written: Dutch, English.

Hobbies

Reading, politics, science, television series, movies, traveling, cars, history.